

Prior Park Primary School Facebook Policy



Prior Park Primary School Facebook Page

We are very excited to announce that we have launched the 'Prior Park Primary School' Facebook Page.

This document was reviewed during the Autumn term 2025

This policy will next be reviewed in the Autumn term 2026

Our Facebook page allows us:

- To publicise school events and increase awareness about school fundraising.
- To announce any updated information that appears on our school website.
- To highlight positive school achievements in a forum where they can be shared by the school community.
- To make school announcements.
- To use Facebook as a means of marketing the school to a wider audience.
- To facilitate communication and networking opportunities between parents especially new or prospective parents.

You will all be aware the safety of the children is paramount. We can all benefit from this means of communication if we are all responsible. Below is a list of criteria which all users must adhere to in order for this valuable resource to be successful.

Terms of use:

Use good judgment - Regardless of your privacy settings, assume that all of the information you have shared on your social media is public information.

Be respectful - The school has a responsibility to ensure that all members of the school community, be that staff, children or parents, are treated with respect at all time.

Be responsible and ethical - If you have a worry or concern with the school about your child you need to use the proper channels to communicate this, which means speaking to your child's class teacher in the first instance. Comments made online are considered to be 'published' and remain on the internet forever. Please think very carefully about making any negative comments online, as should those comments be considered to be offensive, the school will have no option but to take further action by reporting the comment.

Private, personal and confidential information - If it seems confidential, it probably is. Online "conversations" are never private. To ensure your safety, be careful about the type and amount of personal information you provide. Avoid talking about personal schedules or situations. NEVER give out or transmit personal information of students, parents, or colleagues. Always respect the privacy of the school community members.

Images / Photos / Videos - It is not acceptable to post pictures of students without the expressed consent of their parents. Do not post any pictures of your children on the page. If we decide to post photographs of your children in school we will require a consent form first.

Other sites - Link to other sites may provide useful and interesting content. Don't blindly repost a link without looking at the content first - you never know what could be there!

Please do not 'friend' school staff nor do not be upset if a friend request is turned down. Staff are subject to an acceptable use policy and professional boundaries which places restrictions on social media use.

Posts will be removed if they are:

- personal attacks
- breaking the law
- fraudulent, deceptive or misleading
- School reserves the right to suspend any user from interacting with its social media accounts for breaches of this Code.